

FOR IMMEDIATE RELEASE:

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South Florida PBS Named Finalist in the 55th Public Media Awards

MIAMI, FL – South Florida PBS has been named a finalist for its original event productions, “*KidVision Art Room Party*” in the Community Engagement category and “*Health Channel Women’s Health Fair*” in the Special Events Category of the 2023 [Public Media Awards](#) presented by The National Educational Telecommunications Association.

The Public Media Awards honor their member's work in the highest caliber community engagement, content, education, and marketing and communications. A mosaic of relevant content that reflects both creativity and diversity that paint rich stories of truth and consequence. Piece-by-piece and member-by-member, we come together as choreographers of the public good, to spark more imagination and inspiration than we ever could have alone.

South Florida PBS' [KidVision Art Room](#) initiative comprised twelve one-minute videos showcasing diverse artists and art techniques across history, aiming to spark children’s creativity. An integral aspect of this initiative was the KidVision Art Room Party at Pinecrest Gardens, an immersive event on October 15, 2022. Attendees engaged in educational viewings of the Art Room interstitials with South Florida PBS Director of Education and KidVision Art Room host Miss Penny, guided drawing sessions, and hands-on art activities such as process art, sculpting with clay, edible art, and more. All of these activations were designed to provide an uplifting and educational environment where kids could experiment with different art mediums and styles.

The [Health Channel Women’s Health Fair](#), held on March 25, 2023, aimed to empower and educate women on diverse health aspects like pregnancy, menopause, emotional well-being, and self-care. Over 400 attendees from Miami-Dade County explored 50+ booths offering consultations with health experts, on-site screenings, fitness classes, and seminars. Notable participants included Florida Blue, Baptist Health Medical Group, and the University of Miami School of Medicine. The event featured interactive workshops on Pilates, mental health, menopause, and more, as well as a Kid’s Health Corner for children. Partnering with the City of Doral, Miami Dade College, and numerous media outlets, the fair garnered extensive attention and provided resources to enhance community well-being.

“South Florida PBS is honored to be recognized as a finalist among the outstanding organizations in the public media landscape. Having two entries as finalists in this prestigious award reinforces our mission to enrich, strengthen and empower our diverse communities, especially children through digital content and community engagement,” stated Dolores Fernandez Alonso, President and CEO for South Florida PBS.

The 55th PMA winners will be announced on Sunday, September 10, 2023, at the 2023 NETA Conference and CPB Public Media Thought Leader Forum.

About South Florida PBS

South Florida PBS is Florida's largest public media company, including Public Broadcasting stations WXEL-TV, serving the Palm Beaches and the Treasure Coast and WPBT2, serving Miami-Dade and Broward counties, and the Health Channel, the only 24/7 channel dedicated to health in the nation. Leading the way in this global society, South Florida PBS is committed to creating and presenting award-winning programs focused on kids, education, arts and culture, health, environment, science, and civic engagement.

About NETA

The National Educational Telecommunications Association (NETA) is a professional association representing 302 member stations in 49 states, the Virgin Islands, and the District of Columbia. NETA provides leadership, general audience content, educational services, professional development, and trusted financial management services, including human resources and benefits administration, to individual public media licensees, their affinity groups, and public media as a whole. For more information, visit netaonline.org and follow us on X @NETA_Tweets, Facebook @NETAstations, Instagram and Threads @NETA_grams, and LinkedIn @NETAbusiness.

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