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South Florida PBS Health Channel *Hope Is Here: Episode 4 - Gina's Story* Wins 2022 Sharing Care Award

MIAMI, FL -- South Florida PBS Health Channel is the proud recipient of the 2022 Sharing Care Award for its entry [*Hope Is Here: Episode 4 - Gina's Story*](#). Established by Sharecare (Nasdaq: [SHCR](#)) in association with The National Academy of Television Arts & Sciences, New York Chapter (NY NATAS), the Sharecare Awards promote and reward excellence for the best productions and programming in health and well-being.

Each year, the program bestows the Sharing Care Award to the finalist who receives the most votes from the general public. Finalists and winners in each category are selected by the esteemed [Academy of Judges](#), a multidisciplinary group of leaders and experts in health and media programming. There are 15 categories that span important areas of health and wellness including chronic conditions, behavioral health, activism, and COVID-19 care and response. The Sharecare Awards recognize best-in-class productions and programs that promote well-being and embody the spirit of "sharing care."

Episode 4 of *Hope Is Here* shares the story of Gina Hollenbeck, a young mother of two boys who lives with an optimistic desire to overcome and thrive despite a stage 4 lung cancer diagnosis. She forges ahead towards a vibrant and meaningful journey with a mission to help find a cure for not only herself but for others who suffer from this deadly disease. This episode is part of a six-part series that features inspiring and refreshing personal stories told by lung cancer survivors and loved ones of those who lost the first against this "emperor of all maladies" and sparked a movement that adds added meaning to their lives. The stories highlighted in *Hope is Here* are based on Bonnie J. Addario's book, *The Living Room*, which focuses on the impact of lung cancer on the lives of its victims. Mrs. Addario's personal lung cancer story is shared in episode one of *Hope is Here*.

Sharecare President, Dawn Whaley, announced the prize with the following, "The Sharecare Awards seek to honor those who inspire us with high impact productions in health media. The Sharing Care award takes that a step further by paying homage to the program that touched not only our hearts, but all of yours as well. This award is very special, because it is the only award where the public gets to decide. The production we're proud to celebrate today inspires us all to keep fighting, to always view the positive, and to help others whenever possible. The recipient of the 2022 Sharing Care award goes to South Florida PBS' Health Channel for *Hope is Here: Episode 4*. This piece tells the incredible story of a mom with two young boys, who despite having stage four lung cancer, continues to live with optimism. She is fighting for a cure while fighting for her life. I am so honored to present you with this award. Thank you for this significant work, and congratulations."

"I can't express how thrilled we are to receive the Sharing Care award for *Hope Is Here: Episode 4 - Gina's Story*. I would like to thank Sharecare and all the folks who voted for *Hope Is Here* and who

shared it on their social media. Having the public select *Hope Is Here: Episode 4* as their favorite out of all of the finalists in all categories truly validates the impact, we were hoping the series would have on people," stated Dolores (Sukhdeo) Fernandez Alonso, President and CEO for South Florida PBS.

The Sharecare Awards is operated through the Sharecare Foundation, a nonprofit entity that Sharecare established solely in support of this awards program, with the support of its generous sponsors and in association with NY NATAS, which fosters creativity and inspires artistic and technical excellence through the renowned Emmy® Award. More information about the Sharecare Awards is available at <https://sharecareawards.org>.

About South Florida PBS

South Florida PBS is Florida's largest public media company, including Public Broadcasting stations WXEL-TV, serving the Palm Beaches and the Treasure Coast and WPBT2, serving Miami-Dade and Broward counties, and the Health Channel, the only 24/7 channel dedicated to health in the nation. South Florida PBS connects organizations and institutions across our region and preserves South Florida's history. Leading the way in this global society, South Florida PBS is committed to creating and presenting award-winning programs focused on kids, education, arts and culture, health, environment, science and civic engagement. For more information, visit <https://www.southfloridapbs.org/>

About The National Academy of Television Arts and Sciences, New York Chapter

The National Academy of Television Arts and Sciences, New York Chapter, founded in 1955, is the preeminent membership organization serving media professionals by offering career enhancing events and networking opportunities. New York NATAS fosters creativity and inspires artistic and technical excellence through the renowned Emmy® Award, the coveted peer-recognition symbol of distinction in regional television.

About Sharecare

Sharecare is the digital health company that helps people manage all their health in one place. The Sharecare platform provides each person – no matter where they are in their health journey – with a comprehensive and personalized health profile where they can dynamically and easily connect to the information, evidence-based programs and health professionals they need to live their healthiest, happiest and most productive lives. In addition to providing individual consumers with direct access to award-winning and innovative frictionless technologies, scientifically validated clinical protocols and best-in class coaching tools, Sharecare also helps providers, employers and health plans effectively scale outcomes-based health and wellness solutions across their entire populations. To learn more, visit www.sharecare.com.

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